

MINUTES
UNITED STATES CENTER FOR SAFESPORT
June 2-3, 2017

Opening of Meeting

1. The meeting of the Board of Directors of the United States Center for SafeSport (USCSS) was opened on Friday, June 2, 2017, at 12:30 p.m. CST. Notice of the meeting was duly given pursuant to USSCS Bylaws. The meeting was held in Minneapolis, Minnesota.

Board Members Present

2. The following Board members were present on Friday, June 2, 2017: Frank Marshall, Chair, Regis Becker, Reuben Jones, Julie Novak, Fran Sepler and Connie Smotek. Megan Ryther and Jessica Herrera-Flanigan joined by phone. Julie Novak attended in part in person.
3. Also in attendance for the meeting were USSCS employees Malia Arrington (Chief Operating Officer), Shellie Pfohl (Chief Executive Officer) and Meredith Yeoman (Community Outreach and Communications Coordinator).

Quorum

4. Attending Board members constituted a quorum of the Board under USSCS Bylaws.

Mission Moment

5. Board members shared experiences related to the Center's mission.

Approval of March 2017 Minutes

6. A **motion** was made and seconded to approve the Board minutes for the March 10, 2017 meeting. The motion passed unanimously.

Finance Update

7. Reuben Jones, Treasurer, discussed USSCS's April 2017 statements of financial position and activities.
8. A **motion** was made and seconded to approve the Treasurer's report. The motion passed unanimously.

Chief Executive Officer Report

9. Shellie Pfohl provided an administrative update and relayed that, in May, USSCS hired Kasey Miller as administrative specialist and David Barnett as senior manager, accounting and human resources.
10. Ms. Pfohl noted key performance indicators in the areas of strategic planning, fundraising, administration, board relations, financial management, external relations,

programs and services had been identified. She relayed baseline data is being recorded to allow for more accurate measure of performance in the future.

11. Ms. Pfohl discussed creating a five-year plan for USCSS's Education and Outreach Office and noted the Board will engage in related strategic planning in 2018.
12. Ms. Pfohl provided a fundraising update, relaying USCSS is submitting three to four proposals and grant applications to potential funders each month. She also noted USCSS secured a donor management system and is preparing for an annual fund campaign.
13. Ms. Pfohl reported USCSS experienced a 786% increase in media mentions between March and June of 2017.
14. Ms. Pfohl discussed congressional legislation proposed in early 2017 by Senator Dianne Feinstein (D-CA) titled the "Protecting Young Victims from Sexual Abuse Act of 2017." She also discussed her testimony before the Senate Committee on Commerce, Science and Transportation as part of a May 17 hearing titled "Current Issues in American Sports: Protecting the Health and Safety of American Athletes." Ms. Pfohl indicated USCSS is in communication with lawmakers regarding the proposed legislation and a potential government authorization of USCSS.

Chief Operating Officer Report

15. Malia Arrington discussed the number of reports the Center had received as of June 2, 2017, noting the number of active cases within the Center's response and resolution system and those leading to interim suspensions or with concurrent criminal investigations underway.
16. Regis Becker proposed a system for gathering feedback around USCSS's response and resolution services.

Executive Session

17. The Board went into Executive Session.
18. After meeting in Executive Session, the Board reconvened in regular session.

Public Relations

19. Dan Hill (President, Hill Impact) overviewed media coverage of USCSS.
20. Mr. Hill presented a sample tagline for Board consideration.
21. Mr. Hill outlined the SafeSport Champions program, which will utilize brand ambassadors to raise organizational awareness and engage the sport community around USCSS's mission.

Athletes' Advisory Council

22. Han Xiao (Chair, USOC Athletes' Advisory Council (AAC)) discussed USCSS participation at the May AAC meeting and relayed the council has established a SafeSport Working Group.
23. Mr. Xiao relayed the AAC had reached out to congressional offices regarding the proposed legislation and in support of government authorization of USCSS.
24. Mr. Xiao stressed the need for fairness and consistency throughout USCSS's response and resolution process.
25. Mr. Xiao encouraged frequent and transparent communication between the AAC and USCSS.
26. Mr. Xiao noted the USOC's Athlete Ombudsman office is a valuable resource for athletes and suggested USCSS provide the Ombudsman office training related to SafeSport issues and USCSS processes.

Adjournment

27. The Board adjourned its meeting at 4:15 p.m. CST. The Board stated it would reconvene at 8:30 a.m. CST on Saturday, June 3, 2017.

Reconvening of Meeting

28. The Board reconvened at 8:30 a.m. CST on Saturday, June 3, 2017.

Board Members Present

29. The following Board members were present on Saturday, June 3, 2017: Frank Marshall, Chair, Regis Becker, Reuben Jones, Julie Novak, Fran Sepler and Connie Smotek. Megan Ryther joined by phone.
30. Also in attendance for all of the meeting on June 3, 2017, were USCSS employees Malia Arrington (Chief Operating Officer), Shellie Pfohl (Chief Executive Officer) and Meredith Yeoman (Community Outreach and Communications Coordinator).

What Haunts Us

31. Paige Tolmach (Director, *What Haunts Us*) introduced the documentary *What Haunts Us*, which chronicles the sexual abuse of a number of her former high school male classmates at the hands of a school employee. Ms. Tolmach discussed the importance of bringing awareness to the issue of child sexual abuse and teaching stakeholders how to engage in open dialogue to facilitate prevention.

32. Wendy Cohen (President, Picture Motion) overviewed Picture Motion, a marketing firm specializing in issue-driven films, and discussed opportunities for USCSS to partner with *What Haunts Us* to expand engagement around the film. Ms. Cohen and members of the Board discussed the potential to develop co-branded educational materials and training curriculum that could accompany screening and speaking tours or be sent directly to sport clubs and schools.

Committee Meetings

33. The Board separated into the three USCSS Standing Committees, which had been previously constituted. Members of the Standing Committees are as follows:
 - (a) Compensation – Regis Becker, Megan Ryther and Fran Sepler.
 - (b) Finance – Reuben Jones, Frank Marshall, Julie Novak and Connie Smotek.
 - (c) Nominating and Governance – Jessica Herrera-Flanigan and Fran Sepler.
34. Each committee convened to discuss topics on its agenda. After meeting, the committees reported to the Board.
35. The Compensation Committee reported it is working to establish a compensation philosophy utilizing data and comparison.
36. The Compensation Committee proposed incorporating a Board-accessible portal into the USCSS website.
37. The Finance Committee presented the option to create a separate Audit Committee and led Board discussion around the topic.
38. The Finance Committee discussed three auditor proposals and suggested USCSS hire EKS&H for a three-year period.
39. A **motion** was made and seconded to approve EKS&H as USCSS's auditing firm for a period of three years. The motion passed unanimously.
40. The Nominating and Governance Committee did not meet in person but presented proposed charters for a Scientific Advisory Board and a Fundraising Advisory Board.
41. A **motion** was made and seconded to approve the Advisory Board charters. The motion passed unanimously.
42. The Board discussed potential candidates as well as role responsibilities for the Fundraising Advisory Board.

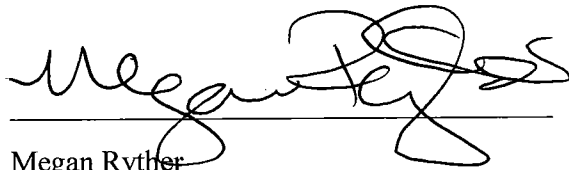
43. A **motion** was made and seconded to approve all committee reports. The motion passed unanimously.

Adjournment

44. A **motion** was made and seconded to adjourn the meeting the motion passed unanimously.

45. The meeting was adjourned at 11:45 a.m. CST.

These minutes constitute a true and correct recitation of the June 2-3, 2017, meeting of the Board of Directors of the United States Center for SafeSport.

A handwritten signature in black ink, appearing to read "Megan Ryther", written over a horizontal line.

Megan Ryther
Secretary

Approved by the USCSS Board on September 8, 2017.